



Bike Alpharetta Regular & Board Meeting Agenda

6:00 PM November 21, 2019

Meeting location: Alpharetta City Hall

ATTENDEES: Jackie Tyson, Dennis, Lou, Jamie Morton, Amanda Clay, Doug Fallon, Barbara

I. Call to Order – 6pm

II. Brewable Rocks – to be distributed around Alpharetta by mid December

III. Approval of the minutes from October meeting – Dennis has notes

IV. Treasurer's Report

A. PNC Bank balance \$1,918.98 – November Activity

- 1) Deposits of \$311
 - a. \$300 - volunteer Course Marshalls at Alpharetta Women's Half Marathon
 - b. \$11 Bike Valet tips from Wire & Wood Songwriter's Festival
- 2) Withdrawals of \$17.94
 - a. BFK Storage Move-day – 11/16, Supply Expenses: Building key copy, hand cleaner, Dunkin Donuts (incentives)
- 3) Potential Jekyll fundraiser in Jan or Feb pending setting a date with them

B. Future Expenses Outlook

- 1) Current funding level will cover estimated BFK expenses
- 2) Need to consider funding options to cover 1Q 2020 expenses ~\$525: Insurance, GA Business Registration, Website renewal, Annual Board Meeting

C. Giving Tuesday, 12/3

- 1) Matching Opportunities?
- 2) <https://www.gagives.org/giving-events/ga19>

V. Events/Outreach

Recaps/Old Business

A. Brightstar Health and Wellness Fair Proposal – Thursday, 10/24 - Amanda

- 1) Never happened

B. Alpharetta Women's Half Marathon, Sunday 11/03, 8-11am – Jackie

- 1) Volunteer Count = (10)
- 2) Received \$300 Donation

C. Street Clean-up: Saturday 11/16, 10:00 – 12:00

- 1) Numbers: volunteers, trash bags, beer cans retrieved
- 2) Scheduling next session, before the kudzu starts growing - late February
- 3) Adopt a Street Sign Status – need Matt for info
- 4) Lou discussed how to get more people from the community involved. If planned further in advance, Amanda can pull in her iCanBike team for more volunteers.

New/Up-coming

A. Brewable Partnership - "Alpharetta Rocks" Campaign

- 1) About Brewable: Nonprofit coffee shop staffed by special needs adults - 175 Roswell St., inside Alpharetta Recreation center near Wills Park, <https://www.brewablecafe.com/>
- 2) Seeking volunteers to place 48 painted rocks (discounts) around Alpharetta public spaces: Greenway, Parks, high schools, fitness centers, etc now through Dec. 21
- 3) Take some photos and provide clues on social media, Follow Brewable on social channels @BrewableAlpharetta (instagram), @BrewableA (twitter), BrewAble (Facebook)
- 4) Each volunteer receives "thank you gift" - 1 rock and use the discount at coffee shop

B. Communications – Additions or Updates

- 1) Website/Facebook Content – Laurence/Matt
 - a. Updates/revisions dated or overlapping items – Be Aware, Be Visible, Our Focus, etc.
 - b. Board to utilize Event Calendar (Smartsheets) - Bike Roswell example
 - c. Include/Revise Social Media references – Instagram, Facebook
 - d. Page Metrics, Volunteer Logs

VI. Board Reports

A. Partnership Committee Report

- 1) Partner Development:
 - a. Jackson Healthcare (BFK Support – snacks?) – Lou, Jackie
Lou arranging getting bikes picked up to go to BFK site at annex
 - b. Jekyll, Fundraiser Planning – Jackie

B. Annual Board Planning Session - 2020

- 1) Confirm Meeting Schedule (1st, 2nd Choice) –
Sunday January 19, 2020 3-5PM, 1/12/20 as a backup date.
Monthly meeting not to take place? annual elections to be conducted electronically.
- 2) Board and Officers – Open Positions/Recruiting, Elections
- 3) 2020 Goals & Objectives – review of 2019
- 4) North Fulton Cycling Advocacy Partners (BA, BR, BWD, RAMBO)
- 5) City Advisory Committee 2020 Planning –**Need to schedule a meeting with city**

C. Bike Jerseys: On-Hold

- 1) Athlos Fit Kits, included road styles, plus MTB ¾ and short sleeve
- 2) Jekyll as sales point, co-branded apparel
- 3) Order timing – Winter/Spring 2020, finalize partners

VII. City Planning

A. Facility Updates

- 1) New bike pumps have been installed by city at greenway aid stations
- 2) Mt Adams Kiosk – Emil Memorial, Partnership with RAMBO

B. Public Works Project Updates – Pending, End of Year Targets

- 1) Alpha Loop – Thomson Street Connection – may be finished in Spring
- 2) Rucker Road – Construction

VIII. Regional/State Advocacy

A. North Fulton Cycling Advocacy Partners

- 1) Scheduling next meeting – after BA Board Meeting, early 2020
- 2) Milton as a potential Partner

B. Georgia Bike Summit – 2019

- 1) **Dennis will complete feedback survey by 11/27** (per Elliot email, 11/5)

IX. Other Items - none

X. Bikes for Kids 2019

A. Bike Collections

- 1) LBSs, Fire Stations, Bike Roswell – NFCC
- 2) Coordinated Date/Time Drop-offs at Domestique Day site
- 3) Temporary, if needed: City Public Works/Safety Storage Container
Doug going to put aside (15) bikes to (other) Doug at Free Bikes For Kids folks who will give us small kids bikes in exchange

B. Committee Updates

- 1) Parts/Supplies – already organized by Michel & Tim at Annex
 - a. Confirm any pending contributions and any inventory gaps
- 2) Inspections/Pre-Work
 - a. Advanced triage and repairs – tire checks, sort and classification
 - b. Confirm any planned or expected dates
- 3) Bike Shop Communications & Support
 - a. Remaining Donations – Bikes, Parts
Could use more bikes but they are coming in from churches
- 4) Partners/Publicity
 - a. Bike donations through day of, Sat.12/7
-- Discussed a bunch of shops and fire stations that need bikes picked up
 - b. Volunteers – Clean-up/Repairs and Receiving Team
 - c. Financial Support – Giving Day, Tues 12/3
- 5) Wrenches/Volunteers
 - a. Experienced
 - i. LBSs
 - ii. Clubs – RAMBO, Webb Bridge, NITRO (NICA Team), KSU, Grable Company (5), Honda
 - b. General Support – Community Members
Parking is going to be an issue at the BFK venue
- 6) Hospitality/Volunteer Coordination
 - a. Volunteer Check-in
 - b. Food/Beverage Support

C. Day of Logistics for Bike for Kids

- 1) Schedule of events – large print sign
Sign in 8am begin
Fire truck at 8:30 am
- 2) Volunteer Roles/Responsibilities – Section Leads
 - a. Staging - Wash-off Alpharetta FD – may need parking assistants to keep fire truck path cleared and show people where to park
Annex -- 11275 Elkins Rd, Roswell GA 30076 permission
Jackie checking with bank for parking
 - b. Clean & Shine
 - c. Repair – Minor (Touchpoints), Major (Drivetrain)
 - d. Inspections/QA
 - e. Staging - Santa Ready (Outside)
 - f. Transport/Receiving Team at Thomasville Furniture store
- 3) Discard Pick-up – Sopo Bikes? Metal recycling?

XI. Adjourn